

HSMAI Europe to relaunch HSMAI Student



After a few years' hiatus HSMAI Europe is set to relaunch the huge success, HSMAI Student, a forum to be run by and for college and university level students.

The chief purpose is to aid hospitality students build a network of contacts between like-minded across borders – and to establish ties to the industry.



The student forum will be governed in close co-operation with HSMAI, whose website will include an exclusive channel, reserved for student members. The social media's formidable proliferation among both individuals and corporate users, makes these outlets an obvious platform for HSMAI Student,

which intention goes beyond feeding the students current industry news, providing ambitious individuals a chance to take on responsibility – and an opportunity to obtain acknowledge in the entire industry.