

# Why General Managers have to know more about Revenue Management

HSMAI Europe would like to invite you for an educational afternoon meeting followed by a drinks reception, under the following headline:

## Why General Managers have to know more about Revenue Management

The meeting will be held at Dorsett Shepherds Bush in London at 4PM–7PM on 23 April Thursday April.

Its free to attend!

[Register Now on Eventbrite](#)

You will meet:



**Steven Dow**, Vice President of Revenue Management – Europe, Diamond Resorts International. [See his LinkedIn profile here.](#)



**Michael McCartan**, Managing Director, EMEA, Duetto. [See his LinkedIn profile here.](#)

**HSMIAI Europe has had an amazing membership growth and continues to grow. In addition to the pan European events in London we have decided to host four local London events per year. You are welcome to join us! We hope to see you Thursday 23 April!**

[Register Now on Eventbrite](#)

- **Dorsett Shepherds Bush, London**
- **4PM-7PM, 23 April**
- **FREE attendance for HSMIAI Europe Members**

**Inquires may be sent to [postbox@hsmiai.eu](mailto:postbox@hsmiai.eu)**

[www.hsmiai.eu](http://www.hsmiai.eu)

[For HSMIAI Europe membership press here.](#)

*Photo from Dorsett Shepherds Bush*