

12 July: HSMAI Region Europe CRME workshop in Frankfurt

HSMAI Region Europe will be in Frankfurt Tuesday 12th July for the CRME certification

On 12th July HSMAI Region Europe will host an interactive Revenue Management workshop at the end of which the participants will complete the globally recognised CRME certification exam.

The certification workshop will take place at the Kempinski Hotel Frankfurt Gravenbruch from 10 am until 3pm, before the afternoon event HSMAI Region Europe and the Travel Industry Club Germany (TIC) are hosting at the same hotel from 4pm until 9pm the same day 12th July.

So far HSMAI Region Europe has CRME certified many top professionals from each of the following companies:

- AccorHotels
- Avvio
- citizenM Hotels
- Copenhagen Admiral Hotel
- Crown Moran Hotel
- Diamond Resorts International
- Duetto
- First Hotels

- HotelPartner Yield Management
- Hotel Tonight
- IDEaS Revenue Solutions, a SAS Company
- Iberostar
- Infor
- Infor EasyRMS
- Kempinski Hotels SA
- Louvre Hotels Group
- Mövenpick Hotels & Resorts
- OTA Insight
- Parkdean Holidays
- Pricematch
- Reburg & Partners
- Sabre Hospitality
- SANA Hotels
- Scandic Hotels
- Short Stay Group
- SnapShot GmbH
- Sokos Hotels
- Steigenberger Hotel Group
- Thon Hotels
- Top Gahn Quality Coaching
- 25hours Hotels

ABOUT THE CRME

The CRME designation is recognition that you are:

- A professional in the field of revenue management and clearly conversant with its intricacies and importance
- Competent to develop an infrastructure to support revenue management within the framework of an organization
- Able to maximize revenue opportunities and optimize profits by managing revenue
- Capable of making informed decisions to accept or reject pieces of business to meet overall organizational goals
- Proficient at the art and science of revenue management

Interested in joining us in Frankfurt and getting CRME certified? Please sign up below and contact Kaisla at ks@hsmi.eu or +447714208494 for the application form.

Sign up here:

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