

HSMAI Region Europe Congratulates 6 new CRMEs

Congratulations to our new CRMEs

12th July HSMAI Region Europe held a small CRME workshop at the Kempinski Hotel Frankfurt Gravenbruch. The workshop was led by Joanna Schröder, Vice President Revenue Management at Steigenberger Hotels and a member of the HSMAI Region Europe Revenue Management Advisory Board.

Two of the newly certified CRMEs were both hired as interns for HotelPartner Yield Management after winning a competition organised by HotelPartner Yield Management and the Hotel Management School Hamburg (Hotelfachschule Hamburg) where both have specialised in Revenue Management. See all new CRMEs listed below the photographs.

After the workshop HSMAI Region Europe organised a Hospitality Afternoon Event in collaboration with the Travel Industry Club Germany (TIC). Read more about the afternoon event [here](#).





Congratulations to the new CRMEs:

Martin Bitterkleit, Business Development Germany, HotelPartner Yield Management

Jens Boecker, Business Development Manager, OTA Insight

Alexander Gerber, Business Development Manager, HotelPartner Yield Management

Timo Mennig, Business Development Germany, HotelPartner Yield Management

Christoph Peiniger, Revenue Management Intern, HotelPartner

Yield Management

Jan Reiländer, Revenue and Yield Analyst, HotelPartner Yield Management

Top photo: Martin Bitterkleit, Business Development Germany, HotelPartner Yield Management; Christoph Peiniger, Revenue Management Intern, HotelPartner Yield Management; Jens Boecker, Business Development Manager, OTA Insight; Joanna Schröder, VP Revenue Management, Steigenberger Hotels; Kaisla Saastamoinen, PA to President & CEO, HSMAI Region Europe; Alexander Gerber, Business Development Manager, HotelPartner Yield Management; Jan Reiländer, Revenue and Yield Analyst, HotelPartner Yield Management; Timo Mennig, Business Development Germany, HotelPartner Yield Management.