

# Coming up next week: HSMAI Event Awards in Oslo, 10th October 2016

**On Monday evening 10th October 2016  
HSMAI Event Awards are taking place  
at the Grand Hotel in Oslo.**

Event agencies are a new target group for HSMAI in Norway and are one of the key focuses moving forward. The first HSMAI Event Awards took place in Oslo three years ago. What started off slowly with a very soft start has now become one of the biggest annual events for the Events industry with all the biggest event agencies in Norway represented.

HSMAI Region Europe will work on this target group also on a pan-European level. To find out more and to see how you can be involved, please contact us at [postbox@hsmi.eu](mailto:postbox@hsmi.eu).

**Have a wonderful evening!**



Warm regards,  
Ingunn Hofseth  
President & CEO  
HSMAI Region Europe