

# **HSMAI Region Europe Revenue Management Workshop and Global Revenue Management Certification (CRME)**

The more you know, and the more you can prove you know, the better ROI you can provide to your employer or prospective employer, the more you can improve your company's bottom line, and the better you can position yourself in your chosen discipline.

**So far HSMAI Region Europe has CRME certified many top professionals from each of the following companies:**

- AccorHotels
- Avvio
- citizenM Hotels
- Copenhagen Admiral Hotel
- Crown Moran Hotel
- Diamond Resorts International
- Duetto
- First Hotels
- HotelPartner Yield Management
- Hotel Tonight
- IDEaS Revenue Solutions, a SAS Company
- Iberostar
- Infor
- Infor EasyRMS
- Kempinski Hotels SA
- Louvre Hotels Group
- Mövenpick Hotels & Resorts
- OTA Insight

- Parkdean Holidays
- Pricematch
- Reburg & Partners
- Sabre Hospitality
- SANA Hotels
- Scandic Hotels
- Short Stay Group
- SnapShot GmbH
- Sokos Hotels
- Steigenberger Hotel Group
- Thon Hotels
- Top Gahn Quality Coaching
- 25hours Hotels

## **ABOUT THE CRME**

The CRME designation is recognition that you are:

- A professional in the field of revenue management and clearly conversant with its intricacies and importance
- Competent to develop an infrastructure to support revenue management within the framework of an organization
- Able to maximize revenue opportunities and optimize profits by managing revenue
- Capable of making informed decisions to accept or reject pieces of business to meet overall organizational goals
- Proficient at the art and science of revenue management

## **PRICING:**

HSMAI Region Europe CRME workshop, digital CRME Study

Guide and certification exam. Workshop includes coffee, tea and lunch.

**HSMAI Region Europe Members: EUR 695**

**Non-members: EUR 795**

### **HOW DO I EARN THE CRME DESIGNATION?**

For more information and the application form, please contact us on [postbox@hsmmai.no](mailto:postbox@hsmmai.no)

*Photo: Almost ready for the workshop and Think Tanks at The Mandarin Oriental Hyde Park in London on February 25th 2015.*

*Photo taken by: Gunnar Kopperud & Netta Nyman – [Photowalk.no](http://Photowalk.no) / [Konferansefotografering.no](http://Konferansefotografering.no)*