

# **HSMAI Profile: Fabian Specht**

**Fabian Specht**  
**Managing Director, EMEA**  
**IDEaS**

**IDEaS is HSMAI Region Europe ROC Preferred Gold Partner at ROC and DOC 29 March in Amsterdam at the RAI Exhibition and Convention Centre**

**Q:** What does a day at work consist of for you?

**A:** Many calls, emails, meetings online and in person with my team, clients and partners. Supporting the team wherever I can. All located in the EMEA region. In the afternoon, because of time difference, I catch up with our HQ office in US.

**Q:** What is the best part of your job?

**A:** Being able to travel and meeting so many different people and learning about what drives them every day, what are their challenges, how they solve problems. Experiencing different cultures, people's attitudes and the way of life in different countries/regions is fantastic !

**Q:** Do you have anyone you have looked up to?

**A:** My mother and my father – always giving me that feeling of love, trust, security and interest in what I do. Always there to help, listen, assist and lead when they felt I needed it or I was asking for it. But always giving me all my freedom to develop myself and do what I felt was right for me.

**Q:** Do you have any nice traditions at your office?

**A:** In my previous job we used to have Friday Happy Hour to end the week in a positive way. All teams sitting together

casually with maybe a champagne or beer and talking about what happened this week, what was good, what was bad, what is upcoming etc. These sessions sometimes went until late into the evenings and nights really building a great team atmosphere.

**Q:** How long have you been a member of HSMIAI?

**A:** I honestly can't remember. But it has been quite a few years now.

**Q:** What do you think is the best thing about HSMIAI?

**A:** It brings people together with the same spirit, motivation and goals. Trying to make things better for the industry we all are in and spend so much energy and time on. Constantly educating and improving what we do and how we do it.

**Q:** Are there any activities or projects you think HSMIAI should start up?

**A:** I feel HSMIAI has started so many activities recently. It probably needs some time for these to settle in, develop further before embarking on new projects.

**Q:** Describe your perfect weekend.

**A:** Sleep in and enjoy a nice slow breakfast every day of the weekend, spend great time with my boys and lots of outside activity. Sometimes a short weekend escape to the sea or a city trip helps refilling the battery for an upcoming busy week.

**Q:** If you were trapped on a desert island, what would you take with you, if you could choose one thing?

**A:** Sunscreen lotion. The rest I will find on the island.

**Q:** What is the title of the book about your life?

**A:**The world is my oyster

**Q:** What is your next travel destination?

**A:** Italy for client visits

**Q:** Do you have any special hobbies?

**A:** A mixture of outside activities with and without my boys from cycling to skiing, swimming and looking after my small garden.

**Q:** Thank you for your time. Do you have any personal comments?

**A:** Thanks for the questions and all the best for the upcoming HSMAI ROC/DOC conferences. Keep up the energy level to support the EMEA region with good events and educational programs.