

# Sign up for the Global Revenue Management Certification (CRME) in Amsterdam

**HSMAI Region Europe will be in Amsterdam for the CRME certification on Wednesday 31 May.**

On Wednesday 31 May HSMAI Region Europe will host an interactive Revenue Management workshop, after which the participants will complete the globally recognised CRME certification exam.

The certification workshop will last from 10 am until 3 pm. It will take place at stayokay's office: Timorplein 21a, 1094 CC, Amsterdam

The more you know, and the more you can prove you know, the better ROI you can provide to your employer or prospective employer, the more you can improve your company's bottom line, and the better you can position yourself in your chosen discipline.

[Sign up here](#)



## A great trainer

We manage to get a great trainer for the workshop, Paul van Meerendonk. He is the Chair of our Revenue Management Advisory Board and Senior Manager, Advisory Services in IDEaS.

See

here: <http://hsmi-europe.com/2017/03/29/ideas-executive-to-chair-hsmi-region-europes-revenue-management-advisory-board/>

## About the CRME

The CRME designation is recognition that you are:

1. A professional in the field of revenue management and clearly conversant with its intricacies and importance
2. Competent to develop an infrastructure to support revenue management within the framework of an organization
3. Able to maximize revenue opportunities and optimize profits by managing revenue
4. Capable of making informed decisions to accept or reject pieces of business to meet overall organizational goals
5. Proficient at the art and science of revenue management

# Pricing

HSMAI Region Europe CRME workshop, digital CRME Study Guide and certification exam. Workshop includes coffee, tea and lunch.

**HSMAI Region Europe Members:** EUR 695

**Non-members:** EUR 795

[Sign up here](#)

## How do I earn the CRME designation?

For more information and the application form, please contact Benedicte on [bgb@hsmmai.no](mailto:bgb@hsmmai.no)

So far HSMAI Region Europe has CRME certified many top professionals from each of the following companies:

AccorHotels

Avvio

citizenM Hotels

Copenhagen Admiral Hotel

Crown Moran Hotel

Diamond Resorts International

Duetto

First Hotels

HotelPartner Yield Management

Hotel Tonight

IDEaS Revenue Solutions, a SAS Company

Iberostar

Infor

Infor EasyRMS

Kempinski Hotels SA

Louvre Hotels Group

Mövenpick Hotels & Resorts

OTA Insight

Parkdean Holidays

Pricematch  
Reburg & Partners  
Sabre Hospitality  
SANA Hotels  
Scandic Hotels  
Short Stay Group  
SnapShot GmbH  
Sokos Hotels  
Steigenberger Hotel Group  
Thon Hotels  
Top Gahn Quality Coaching  
25hours Hotels

**The CRME designation, often used as a post-nominal, is a recognition that those who have qualified are:**

- Professionals in the field of revenue management and clearly conversant with its intricacies and importance
- Competent to develop an infrastructure to support revenue management within the framework of an organisation
- Able to maximise revenue opportunities and optimise profits by managing revenue
- Capable of making informed decisions to accept or reject pieces of business to meet overall organisational goals
- Proficient at the art and science of revenue management

After passing the exam you will be appointed globally Certified Revenue Management Executives, entitled to add the CRME designation to your name.