

[HSMAI Region Europe ROCET in Paris Thursday 9 November 2017](#)

HSMAI Region Europe had an event in Paris Wednesday 10 May at AccorHotels head office. We are happy to announce that we will be back in Paris Thursday 9 November 2017.

It will be a full-day programme on Revenue Management called HSMAI ROCET. Afterwards there will be a possibility for you to get globally certified as a Certified Revenue Management Executive (CRME).

We start at 9 am and the programme will last until 5 pm, followed by an hour's digital certification for those completing the CRME exam, shortly followed by networking and drinks.

About HSMAI ROCET

Fuel your revenue management future with this fast-paced one-day conference from HSMAI, producer of the annual industry-leading Revenue Optimization Conference

(ROC). ROCET will deliver tactical, strategic, and leadership insights for hotel revenue managers. Recommended also for the full hotel executive team to help develop a collaborative total hotel revenue strategy. This event is tailored to meet the national needs for them that prefer not to travel. HSMAI and our partners will do the travelling and join you in your city so you will save the travel costs.



About the Certified Revenue Management Executive (CRME)

The CRME designation is a recognition that you are:

A professional in the field of revenue management and clearly conversant with its intricacies and importance.

Competent to develop an infrastructure to support revenue management within the framework of an organisation.

Able to maximise revenue opportunities and optimise profits by managing revenue.

Capable of making informed decisions to accept or reject pieces of business to meet overall organisational goals.

Proficient at the art and science of revenue management

Fees to attend ROCET only:

HSMAI member from the industry: EUR 195

Non-member from the industry: EUR 395

HSMAI members that are suppliers, vendors and technology partners: EUR 495

Non-member suppliers, vendors and technology partners: EUR 615

Fees to attend ROCET and to take the CRME Certification:

CRME Application, Digital CRME Study Guide & Exam Fee

HSMAI member: EUR 695

Non-member: EUR 795

All prices are excl. VAT.



Want to become member of HSMAI Region Europe?

Individual hotels, destination companies, restaurants, or other companies in the hotel and travel industry: For 1-3 persons on the unit level the price is EUR 895 for 12 months excl VAT.

As a member you get access to 6 free national afternoon events in Paris.

[Sign up today!](#)

HSMAI Region Europe Associated Membership: For suppliers, vendors and technology partners the price is from EUR 2,950 for 12 months excl VAT. As a member you get a special member rate for our local events in Paris too.

[Sign up today!](#)

Special offer!

The 10 first companies to sign up for membership can attend the ROCET for FREE (not included the CRME certification). First come, first served!

Questions? Please email bgb@hsm.ai or call: +47 916 52 873