

Petra Götting is new Vice President Sales & Marketing at Deutsche Hospitality

Petra Götting has taken up the position of Vice President Sales & Marketing with Deutsche Hospitality in November. In her new role, which is based at the company's head office in Frankfurt, she has overall responsibility for the global hotel business. She will work together with the sales team in Frankfurt as well as 14 international sales offices. In addition, she will be in charge of marketing for the Steigenberger Hotels and Resorts, Jaz in the City and IntercityHotel brands, according to a press release from Deutsche Hospitality.

The German and Swiss national has 30 years professional experience in the hotel industry. Following early operational roles, she focused increasingly on sales and marketing, an area she has now been working in for 25 years at well-known hotel groups and chains such as Hyatt, Kempinski, The Leading Hotels of the World, Raffles and, most recently, as Vice President Sales & Marketing Europe with Mövenpick. Her career path has led her to various locations including Frankfurt, Cologne, Vienna, Zurich and London.

Petra Götting reports to COO Thomas Willms, who is looking forward to working with her. "We have found an internationally experienced and committed leader for this important role. Ms Götting is joining our hotel business at an exciting time and will undoubtedly help us to continue to successfully navigate our growth."