

Free Report: The Great Unanswered Digital Questions Of Hoteliers – Traffic & Conversion

Is my hotel website conversion good? How much traffic should my website be receiving? What are the top converting international markets? Who should I be targeting with my online advertising to achieve the highest ROI? What are the industry averages?

Hospitality specialist digital and creative agency [80 DAYS](#) are using their free benchmarking product, [80 DAYS Benchmark](#), to help begin answering some of these burning questions in their latest report *The Great Unanswered Digital Questions of Hoteliers - Traffic and Conversion*.

This report will answer;

- *What is a good monthly website traffic for a hotel?*
- *What is a good website conversion rate?*
- *Does star rating affect conversion rate?*
- *Which international markets convert best?*
- *Does a website visitor's age/gender impact conversion rate?*
- *Does your TripAdvisor ranking affect conversion rate?*
- *And more!*

DOWNLOAD FREE REPORT

80 DAYS

BENCHMARK

Benchmark your hotel for free

We hope you enjoy the report and if you would like to receive a free monthly report to benchmark your 4/5 star hotel's website performance in the future, please [sign up here](#).